We challenge the flexographic community with one simple question...

Are you doing the right thing?

Press Kit 2009

“This year we all must stay on the cutting-edge of environmental awareness and long-term sustainability. FlexoCleaners.com is taking a leadership position and doing its part.”
MEET OUR FOUNDER

Supporter of reducing the flexographic printer’s environmental impact and improving working conditions for flexo printers worldwide while providing chemically superior products.

Joseph Ialacci is the founder and President of Flexocleaners.com. He is a graduate of Dowling College, a private college located in Long Island NY, where he earned a bachelors degree in Business Administration. He currently lives in Bayport, Long Island, where he is the proud father of two girls, aged three and four. This successful businessman is the CEO and driving force of three medium sized corporations, which employs over 40 employees. He also effectively runs a real estate holding company, where he manages his residential rental properties and commercial real estate investments.

Joe began his business management career as President and Founder of a company called OptiSource International in 1994. He has developed its success into becoming the world’s 2nd largest supplier of eye care supplies. He started OptiSource at the age of 23 in his basement with two cordless phones, a card table as a desk and taking $10,000 off his credit card and using it as its starting capital. Today it manufactures over 500 products, has sales over $7,000,000 a year, while employing over 30 employees. Joe Ialacci attributes most of his success with FlexoCleaners.com to his experience learned at OptiSource, where he began formulating safer coatings and chemicals for ophthalmic lenses. His claim-to-fame in the Optical industry has been his invention of the world’s first white Ultra Violet Protector used to treat ophthalmic lenses, with no yellowing after-effect.

Since 1994, Joe has earned the respect of his local business community. He was later approached in 2005 by a large, publicly traded chemical company (Aceto Corp.) in an effort to purchase its subsidiary, Magnum Research Corp. Magnum Research is a specialty chemical company that custom-invents chemical cleaners and products for many different industries including pharmaceutical, air conditioning, hospitality and the flexographic printing industry. In September 2005 Joe purchased the company with plans on growing it.

In March 2006 Joe realized that Magnum Research Corp. had a “golden goose” among its many product lines and products. It was the flexographic ink cleaning division. That May Joe went to the FTA annual convention in Montreal, where his intention was to research the industry and decide if there were opportunities in that growing field. After noticing that there was no clear “industry leader” and no environmentally conscious, ink cleaning company at the show, or in the industry, he decided to start a new venture called FlexoCleaners.com. FlexoCleaners.com was founded in June 2006 and the rest is history. Joe’s intention is to yet again provide a safer cleaning alternative to a new and growing industry and build hundreds of long-term, trusting relationships with flexographic printers worldwide.

To schedule any type of interview or for more information; you can reach Joseph Ialacci via e-mail, joe@flexocleaners.com, or by calling him directly at 888-FlexoCleaners (1-888-353-9625) or 631-345-5227 for those outside the USA. Joe is available to contribute to or write articles and is interested in informing others on how to make the least environmental impact while fostering positive social awareness and change. He is also very knowledgeable environmental and chemistry issues. You may visit FlexoCleaners.com to learn more about the company and it’s products.
Thank you for your interest in FlexoCleaners.com. FlexoCleaners.com was developed after learning that there was no true environmentally friendly, flexographic ink cleaning supplier in the industry. We continue to make our chemical advancements with this in mind and with the help of organizations like the EPA, NSF and other environmental protection advocates. We hope to provide the entire industry with not only more efficient but also, safer alternatives.

FlexoCleaners.com is known for manufacturing the largest selection of environmentally friendly, chemically superior flexographic ink cleaning chemicals and supplies. Our top-selling products include anilox roll cleaners, photopolymer plate cleaners, press cleaners, hand cleaners and safe solvent substitutes. Our Strong & Safe line of products are used in many of the largest flexographic facilities worldwide and have been proven to improve printing efficiency and cut back replacement costs, all while promoting a healthy and safe working environment.

Our customers include any company that operates a flexographic printing press, gravure press, or any type of converting machinery. Our customers look to us as partners and as a valued resource because of our unparalleled...

- Expert Knowledge in Chemical and Environmental Safety
- Environmentally Conscious Business Promotion and Behavior
- Outstanding and Prompt Customer Service
- Width of Product Selection
- Superior Product Performance
- Fast Ordering/Expedited Delivery
- Flexibility and Ease of Doing Business
- Economical Pricing

We offer the industry a very comprehensive and impressive, easy-to-use Website, which should prove to be a valuable tool for easy, 24-hour processing of orders. We are the only flexographic supplier with a full-time, 4-person web development team. This site is here to make flexographic printers lives easier and we are always open to new ideas and suggestions. Many printers go to our site for the vast library of educational material. The “Go Green” movement is at the forefront of our motives and will continue to be a driving force of what makes us different and a better choice.

We are also proud to practice what we preach. We are proud donators to environmental charitable causes such as 1% for the Planet, Co-Op America and Union of Concerned Scientists. For we are committed to doing our part in trying to make this world a better and safer place. Our mission is simple; to improve the way flexographic printers conduct business. We look forward to building a cooperative, strong and prosperous relationship with you, and our other industry partners. Please know we are eager to contribute to your organization and/or publication in any way.
FlexoCleaners.com Relationships

As industry professionals who care, we have partnered and won awards with extremely respected organizations, thus making a significant impact in environmental awareness within the flexographic printing industry.

Our Endorsements and Awards

Environmentally Friendly, Chemically Superior

EPA

FlexoCleaners.com recognized by the esteemed EPA (Environmental Protection Agency) for voluntarily switching to safer surfactants/chemicals...

Through the Safer Detergents Stewardship Initiative (SDSI), EPA’s Design for the Environment (DfE) Program recognizes environmental leaders who voluntarily commit to the use of safer surfactants/chemicals. By eliminating more dangerous surfactants such as NPEs (Nonylphenol Ethoxylates), FlexoCleaners.com is helping the EPA’s efforts to improve and protect aquatic life.

NSF

FlexoCleaners.com receives NSF-Registered A1 class rating from National Sanitation Foundation (NSF) certifying their chemicals as compliant for use in food packaging establishments...

The Nonfood Compound Registration Program (NSF-Registration) has awarded FlexoCleaners.com with an A1 Class Rating, grouping their Flexo Ink Cleaners among some of the safest general cleaners available. This unique certification determines that these chemicals are certified and endorsed for use in or around food packaging production lines nationwide. The NSF is a not-for-profit, non-governmental organization, and is a world leader in standards development, product certification, education and risk-management for public health and safety for over 60 years. NSF develops national standards, focusing on food, water, indoor air and the environment. To learn more about NSF and its strict standards, please go to www.nsf.org.
**Product Listing**

**Our Complete Flexo Ink Cleaning Line**

Flexographic ink removers for anilox roll cleaning, flexo printing machines, any flexo press and even your hands!

- Periodic and deep-cleaning of anilox rolls and press parts
- Formulated to clean dried UV, solvent-based and water-based inks
- Safe on metal, chrome, ceramic, concrete and other hard surfaces
- Highly-concentrated formulas - use less, save more
- Starts dissolving and removing ink on contact
- High efficiency - decrease downtime
- Pleasantly scented and virtually non-scented formula alternatives
- No-Foam alternatives for high-pressure, heavy agitation washing
- Biodegradable, non-toxic, environmentally-friendly formulas
- Low VOC, California Compliant, specialized formulas
- NSF-Registered cleaners for food packaging

---

**Anilox Roll Cleaners**
Strong and Safe for periodic or deep cleaning of dried UV, solvent-based and water-based inks from anilox rolls. Our anilox roll cleaners are safe on any metal, chrome and ceramic anilox rolls. Highly-concentrated, yet biodegradable formulas.

---

**Press Cleaners**
Liquid and gel-like formulas for cleaning presses between color changes and uses. Formulated to save time and money by decreasing downtime between change-overs. Starts dissolving water-based inks on contact. Safe for any metal, rubber, concrete and any other hard surfaces. Highly-concentrated, yet biodegradable formulas.

---

**Plate Cleaners**
Safe and solvent-free formulas for washing photopolymer printing plates. No-Foam alternative available for high-pressure, heavy agitation washing. Virtually odor-free chemical is a pleasure to work with. Highly-concentrated, yet biodegradable formula.

---

**Hand Cleaners**
Formulated with special microbeads to massage the ink pigments out of pores. Dissolves even the most stubborn ink. Contains skin softening proteins that moisturize and protect skin.

---

**Adhesive Removers**
Formulated to remove hundreds of different adhesives. Efficiently removes adhesives caused by sticky-back tape. One of the only biodegradable formulas available today.

---

**Solvent Substitutes**
Easily and safely replaces hazardous chemicals including acetone and acetate. Biodegradable and safe for the environment and employees. Improves pressroom safety by becoming environmentally compliant.

---

**Degreasers**
Removes and dissolves the oldest and most stubborn oil and greases on contact. Safe to use on all anilox rolls, pressroom equipment and machines. Rust inhibitor degreasers available too.

---

**Ink Cleaning Accessories**
Wide assortment of anilox roll brushes, ink resistant latex gloves, cleaning rags, sponges, and more.
Customer Success Stories

We build our business by creating trust first. The positive and advisory relationships we build with our customer base is the blueprint behind our success. We aim to not only be a quality product supplier but an industry resource. Educating our customers and the industry on worker and environmental safety is paramount.

A Sampling of What Our Customers Are Saying

<table>
<thead>
<tr>
<th>Name</th>
<th>Company</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nate Rzasa</td>
<td>Specialty Printing LLC</td>
<td>East Windsor, Connecticut USA</td>
</tr>
<tr>
<td>Dee Earle</td>
<td>Color Ad Label</td>
<td>Winnipeg, Manitoba Canada</td>
</tr>
<tr>
<td>Richard Gray</td>
<td>Datamax O’neil Printer Supplies</td>
<td>Robinson, Illinois USA</td>
</tr>
<tr>
<td>James Tabacsko</td>
<td>Sandt Products Inc.</td>
<td>Lancaster, Pennsylvania USA</td>
</tr>
<tr>
<td>John Mogan</td>
<td>Health Care Logistics</td>
<td>Circleville, Ohio USA</td>
</tr>
<tr>
<td>Marty Lamoureux</td>
<td>Shorewood Packaging</td>
<td>Toronto, Ontario Canada</td>
</tr>
<tr>
<td>George Freckleton</td>
<td>Design Label Manufacturing</td>
<td>East Lyme, Connecticut USA</td>
</tr>
</tbody>
</table>

“Here at Specialty Printing we have tested and continue to test just about every kind of cleaner, cleaning machine and cleaning product under the sun looking for the best one to suit our needs. We tried several different products from Flexocleaners.com, and they worked very well. We continue to do business with FlexoCleaners.com and have yet to find anything better.”

Nate Rzasa
Specialty Printing LLC, East Windsor, Connecticut USA

“We have found that the sample products you sent worked very well, and have since bought some of them. I am very happy with the service we have received from Flexocleaners.com.”

Dee Earle
Color Ad Label, Winnipeg, Manitoba Canada

“We have made repeat orders of their products. Here, the operators make the choice on what they use to clean with and every time I have put a sample of your products out on the floor I get the same reply. ‘That works great, get me more of it.’ Flexocleaners.com is very committed to customer service.”

Richard Gray
Datamax O’neil Printer Supplies, Robinson, Illinois USA

“All the Flexocleaners.com products seem to work very well.”

James Tabacsko
Sandt Products Inc., Lancaster, Pennsylvania USA

“Flexocleaners.com has friendly and informative salespersons. They have excellent products that are safe that also work very well.”

John Mogan
Health Care Logistics, Circleville, Ohio USA

“All the Flexocleaners.com products seem to work very well.”

Marty Lamoureux
Shorewood Packaging, Toronto, Ontario Canada

“Your Safety-Clean Low VOC Photopolymer Plate Cleaner NF worked much, much better than the alcohol product being used currently.”

George Freckleton
Design Label Manufacturing, East Lyme, Connecticut USA

“Our production team said, the Seek & Destroy Adhesive Remover worked great. The guys out back really liked it. They were using an adhesive cleaner by 3M (which is horribly toxic / 100% VOC) and found your 100% Biodegradable product to work as good if not better.”